

FOR IMMEDIATE RELEASE

Launch of Miss Newtopia 2015 at Newtown Festival

Sydney, NSW, 9th October 2015

Newtown will show the world what a modern day pageant should look like with the launch of Miss Newtopia at this year's Newtown Festival.

Contestants are being sought that have substance *and* a unique style and are passionate about being an ambassador for Newtown.

The pageant is about showcasing people who want to lead the Newtown community towards a "Newtopia".

"Newtown is a pretty special place full of wonderful characters who give it a great vibe" says Liz Yeo, CEO of Newtown Neighbourhood Centre (NNC).

"This is an opportunity to enter a uniquely Newtown pageant – to dress with Newtopian style, to share your dream for Newtopia, to win the people's votes, and to be crowned 'Miss Newtopia 2015' on the Festival stage!"

"Anyone can apply and we're hoping for all sorts of people to enter, whatever your gender, whatever your age, whatever your style... the only criteria is that you must have a dream for Newtopia and be willing to share it and show it in style."

Contestants will need to bring their unique style to the stage and to tell the community what cause or vision they are passionate about for Newtown. They will have the opportunity to soapbox and gather votes online at the Miss Newtopia webpage and in person at Newtown Festival on 8th November 2015.

The crowning will take place at Newtown Festival on the main stage at 2pm. Prizes from local businesses will be given including a special prize for best dressed.

The crowned contestant will become a Newtopian Ambassador supported by NNC and the community that voted for them.

Entries close 23rd October 2015

For more details

<http://www.newtowncentre.org/miss-newtopia-2015.html>

Images

Miss Newtopia Poster

Miss Newtopia banner image

About Newtown Neighbourhood Centre

NNC is a not-for-profit incorporated association serving Sydney's inner western suburbs. Newtown Festival is the main annual fundraiser for NNC.

www.newtowncentre.org

02 9564 7333

Contacts

Liz Yeo, CEO: 0403 441 159

Julian Lee, Marketing and Communications: 0403 013 366